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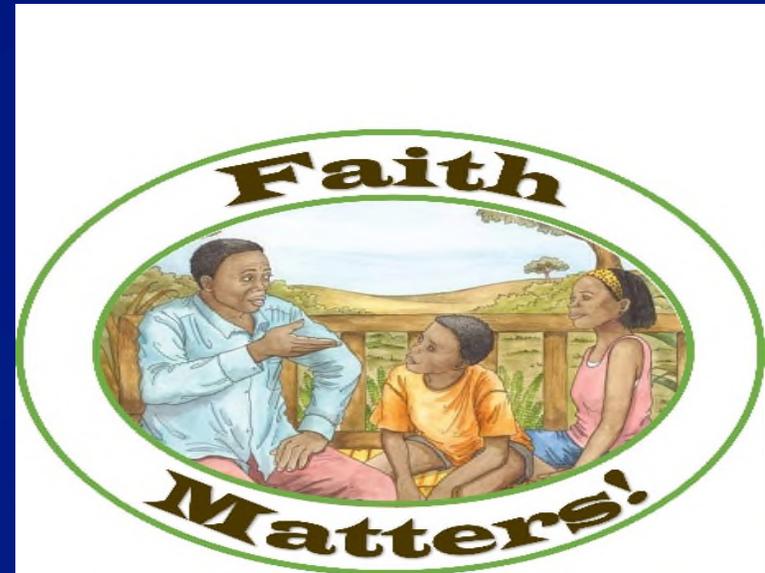
New Foundations of Hope Consultative Meeting:

Wednesday August 19, 2020

What is Faith Matters?

- **A two-day training for faith leaders that:**
 - Increases faith leaders' comfort and skills to discuss messages of hope with people able to positively influence those who are least likely to know their status, including men, adolescents and young adults
 - Increases faith leaders' knowledge, skills and confidence in discussing difficult HIV and sex-related issues with adolescents and young adults, youth leaders, men's group leaders, and women's group leaders
 - Provides faith leaders with direct linkages to community health resources

Faith Matters was adapted from the Families Matter Program



Evidence-based programming

- **An evidence-based program is one that:**
 - Is based on scientific theory.
 - Has been shown to be effective at reaching its objectives through rigorous study evaluation.
- **Families Matter! is considered to be evidence based because:**
 - It was developed based on scientific research that demonstrated that certain parenting skills are related to reduced sexual risk among adolescent children.

What is the Families Matter Program (FMP)!?

- FMP is an HIV and violence prevention group level intervention for parents and caregivers:
 - FMP 9-14 year-old children
 - FMP2 15-19 year-old children
- Promotes positive parenting practices and effective parent-child communication in general and specifically about sexual health and GBV prevention
 - Supports parents to define and convey values
 - Assists parents to communicate messages about HIV, STIs, pregnancy prevention and GBV
- FMP is an evidence-based program

What are the objectives of FMP?!

- To increase parents' awareness of:
 - The risks their children face during adolescence including risks of child sexual abuse(CSA) and gender-based violence (GBV)
 - The important role parents play in the lives of their children during this critical stage including preventing and responding to CSA
- To enhance positive parenting skills:
 - Parental monitoring
 - Positive reinforcement
 - Building a close parent-child relationship
- To improve parents' ability to communicate with their children about HIV, sex-related topics and the risk of child sexual abuse or GBV

Dissemination: Africa

■ Families Matter! has been implemented across Africa:

- Kenya
- Tanzania
- Cote d'Ivoire
- Botswana
- Zambia
- South Africa
- Mozambique
- Zimbabwe
- Namibia
- Malawi
- Nigeria
- DRC
- Rwanda

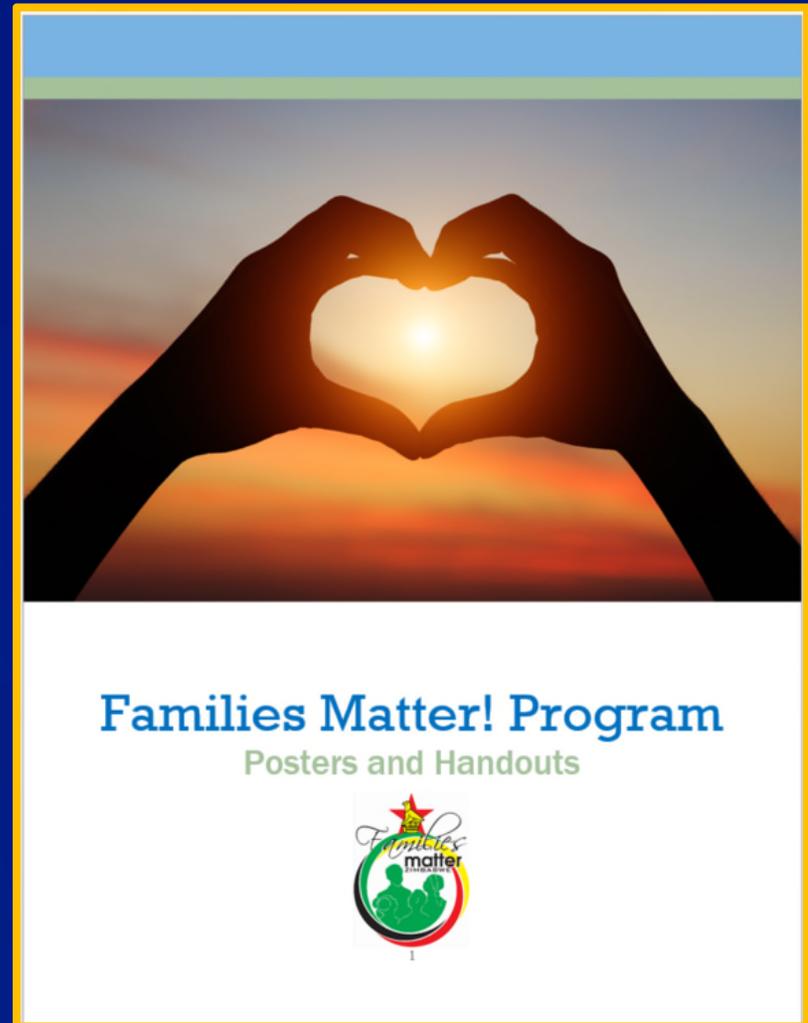


FMP materials have been translated into over 25 languages

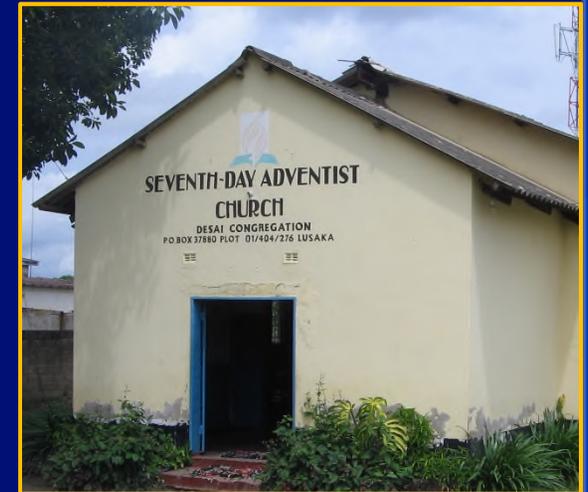
Conceptualization of Faith Matters

Families Matter
Programs implemented
as part of DREAMS
program for adolescents
and young women

Local implementing
partner (ECR) began
using churches as
venues and asked how
to engage faith leaders



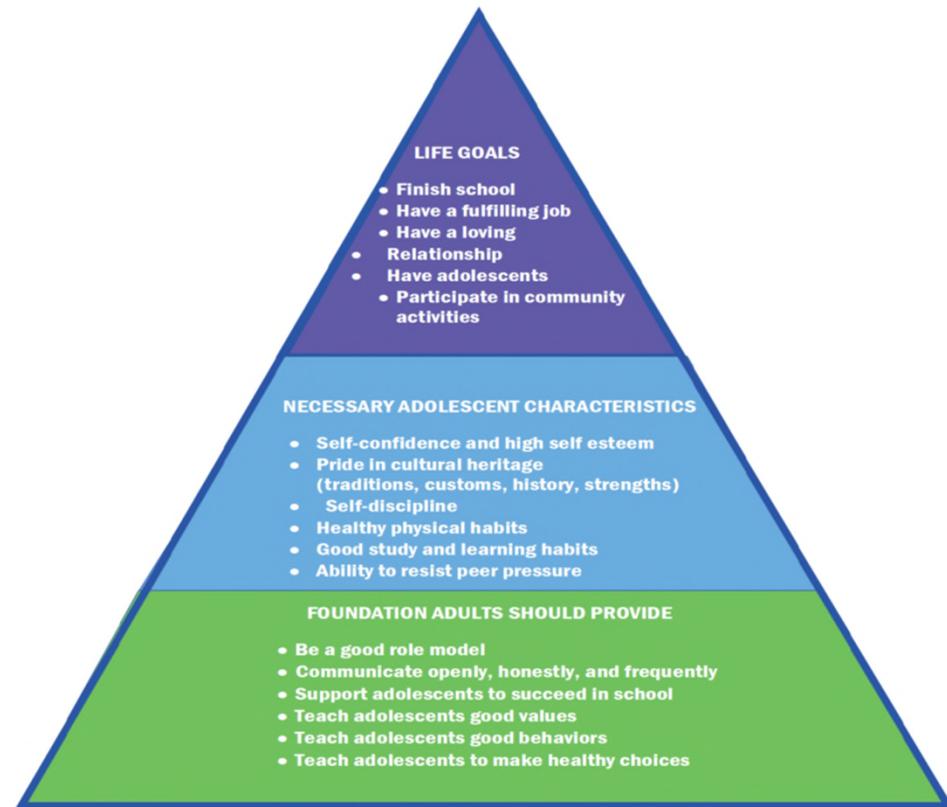
FMP Implementation in Zambia



Structure of Faith Matters

- 4 sessions in 2-day workshop
- Led by certified trainers
- Train small groups, 18-30
- Target population: Faith leaders
- Receive handouts, Toolkit

Pyramid of Success



Adapted from and used with permission from the Center for Improvement of Adolescent Caring.

Uses: Group discussions, Recordings, role-plays, posters, mini-lectures

Faith Matters Sessions

| Section | Title |
|---------|--|
| 1 | Overview of Faith Matters Pressures Adolescents and Young People Face |
| 2 | Sexually Transmitted Infections, HIV and AIDS |
| 3 | Understanding and Preventing Child Sexual Abuse |
| 4 | Guiding and Supporting Those Living with HIV |

Section 1: Overview of Faith Matters and Pressures Adolescents and Young Adults Face

- Introduces the program
- Raises faith leaders' awareness about:
 - risks adolescents face, like peer pressure
 - role that faith leaders can play in protecting the health and wellbeing of adolescents, young adults and community



Section 2: STIs, HIV/AIDS

- Increases knowledge
- Describes good news about HIV/AIDS
- Links to community resources
- Builds faith leaders' comfort and skills to discuss difficult HIV and sex-related issues with adolescents, young adults, youth leaders, men's group leaders, and women's group leaders

New Messages of Hope About HIV

NEW TREATMENT: With HIV medication, you can live a long, healthy life!

NEW TIMING: Start Treatment Right Away!

NEW CHOICES: With Life at its best, you choose how to test!

NEW HOPE: Stay on treatment and you won't spread HIV to people you care about!

PEPFAR 16 YEARS OF SAVING LIVES THROUGH AMERICAN GENEROSITY AND PARTNERSHIPS

Section 3: Understanding and Preventing Child Sexual Abuse

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- Raises faith leaders' awareness about child sexual abuse
- Increases faith leaders' understanding of their own role in preventing child sexual abuse

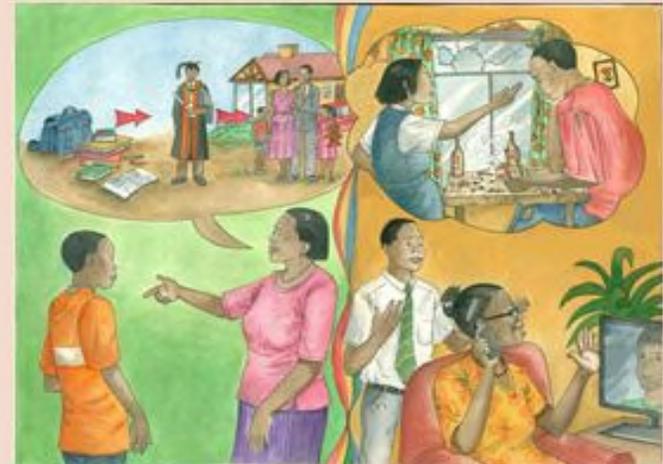
Circles of Protection



Section 4: Guiding and Supporting Adolescents and Young Adults Living with HIV

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- Increases understanding of challenges faced by adolescents and young adults living with HIV (AYALHIV) – including stigma, disclosure, treatment adherence and engaging in healthy relationships
- Strengthens faith leaders' skills to help guide and support
- Builds skills to address exclusive faith healing



If you want to know the end,
look at the beginning!

Faith Healing

- Increases faith leaders' understanding of their role in supporting treatment adherence among people living with HIV
 - Helping faith leaders understand the difference between healing and curing
 - Collaboration with other key stakeholders in the faith community and wider community to challenge claims of exclusive faith healing and promote treatment adherence

Child Sexual Abuse

Faith Matters and CSA

- Faith Matters provides opportunity to reduce an additional risk factor (CSA and gender-based violence) for sexual risk-taking behavior
- Faith leaders are widely respected within communities and can therefore help change norms around CSA
- Reducing family and community stigma towards children who have been sexually abused

Faith Matters and CSA

- Faith Matters supports faith leaders in developing effective communication skills about sex and sexuality including CSA
- Faith leaders can provide a strong foundation for discussing CSA



Goal of Faith Matters CSA Session

- To increase faith leaders' awareness about CSA
- To increase faith leaders' understanding of their role in preventing CSA



What is child sexual abuse?

- Violence Against Children Survey Definition
 - “any kind of sexual activity to which children are subjected, especially by someone who is responsible for them, or has power or control over them, and who they should be able to trust”
- Faith Matters CSA session definition
 - “any sexual activity that an adult engages in with a child who is under the legal age of consent”

Exercise from Faith Matters

Audio on CSA



Exercise from Faith Matters

Myths and Facts about CSA



Preventing Children from Experiencing Sexual Abuse Again

- By working with caregivers and other community members, faith leaders can play an important role in **removing** children from the situation so the violence does not happen again.
- Faith leaders can play a very important role in helping children **report** the violence and get health services.

Possible Barriers to Reporting Sexual Violence and Seeking and Accessing Services

- Stigma and shame
- Fear of future violence
- Fear of abandonment
- Fear of telling on a family member or friend and the consequences that might follow
- Lack of cultural dialogue
- Taboo talking about sex and sexuality



THE BEST INTERESTS OF THE CHILD

- Lack of understanding about what CSA is
- Not recognizing CSA as a problem to report

What Faith Leaders Can Do

- Talk
- Watch
- Learn
- Speak
- Join
- Safeguard

EVERYONE HAS A ROLE
TO PLAY IN PROTECTING

CHILDREN

Thank you!

*There can be no keener
revelation of a society's soul
than the way it treats its
children.*

- Nelson Mandela